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**Sent:** Thursday, December 14, 2023 3:34 PM

**To:** <redacted>

**Subject:** Sage 50: CEBA Loan Forgiveness - IMPORTANT

Hi <redacted>,

Account ID : <redacted>,

Company : <redacted>,

I would like to introduce you to the Sage 50 and Swoop Financial CEBA loan forgiveness provision.

The COVID-19 pandemic hit Canadian small businesses hard, where closures, reduced foot traffic, and disrupted supply chains led to financial strain. To aid struggling businesses, the Canadian government introduced the Canada Emergency Business Account (CEBA), offering interest-free loans up to \$60,000. However, navigating the application process proved challenging for some, with evolving eligibility criteria and documentation requirements.

Despite hurdles, CEBA loans provided a crucial financial lifeline, helping businesses cover fixed costs and adapt. The experience underscored the resilience of entrepreneurs but highlighted the ongoing need for support mechanisms to ensure long-term recovery and sustainability.

Sage 50 and Swoop Financial are working together to provide a CEBA Loan forgiveness program.

If you took advantage of the CEBA loan provision and would like to **save up to \$20,000** on that loan, respond **YES** to this email and one of our SWOOP partner managers will reach out to you with more information.

Please provide the following information:

- **Phone number:**
- **CEBA loan amount:**

Best Regards,

**Khurram Shahzad**  
**Account Manager**, Sage 50 Canadian Edition

**Sage**

Office Ext: 111807

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